

### "SUSTAINABLE FUTURE FUEL FOR GLOBAL GREEN CLIMATE"

### Global Hydrogen Energy Update

### John W. Sheffield

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Stewart F. Bauserman

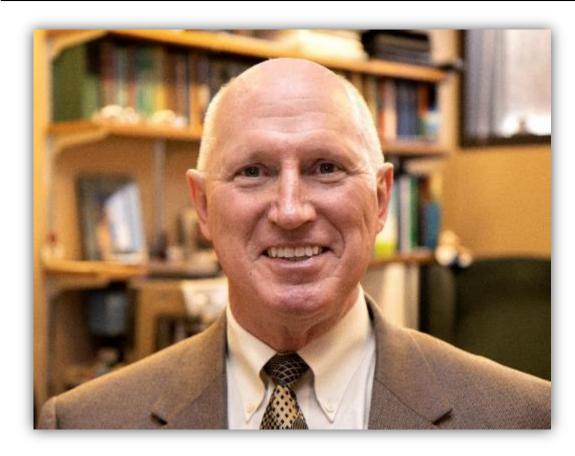
Purdue University West Lafavette IN II S A

PhD Student at Purdue University, West Lafayette, IN, U.S.A.



15-17 February – New Delhi, INDIA





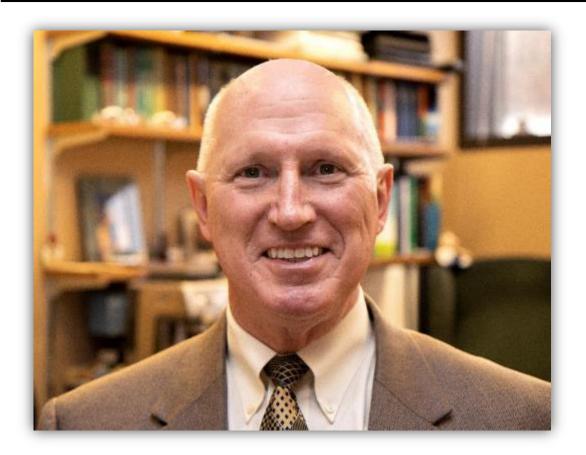
John W. Sheffield

PURDUE UNIVERSITY.

My career in hydrogen energy began in 1976 when working for Pratt and Whitney Aircraft in West Palm Beach, Florida. Specifically, we were developing the technologies for high-power, continuous wave hydrogen fluoride and deuterium fluoride chemical lasers. Later working at the University of Miami, California Institute of Technology, the Missouri University of Science and Technology and now at Purdue

University in West Lafayette, Indiana.





John W. Sheffield

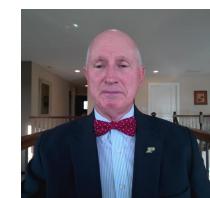
I serve as the President of the International Association for Hydrogen Energy and I have served as an editor of the International Journal of Hydrogen Energy since 1978.

I am excited to share with you some of my personal insights on ...

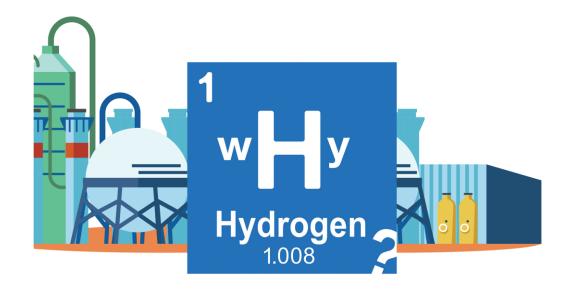
A Global Update on Hydrogen Energy







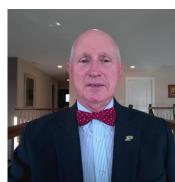
### Why ...Hydrogen?



Hydrogen offers a unique cross-system opportunity for fundamental changes in the energy industry.







## WHAT ARE THE THREE KEY OBJECTIVES for the global focus on the progress, prospects & markets of hydrogen energy technologies?

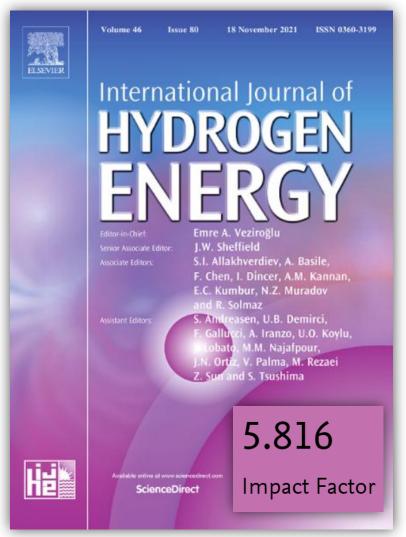
- **1. CHANGE IN MINDSET:** Because of the global shift of the mindset of regulators, investors, and consumers toward decarbonization, hydrogen projects are receiving unprecedented investments.
- **2. Total Cost of Ownership Analysis**: Total Cost of Ownership analysis shows cost competitiveness of large-scale applications of hydrogen energy technologies.
- **3. GW Scale with Correct Regulatory Framework:** At-scale deployment of renewable hydrogen will require the development of GW-scale hydrogen production projects, for example by permitting an overbuilding of renewable energy supply with green hydrogen production capacity via electrolysis.







### International Journal of Hydrogen Energy

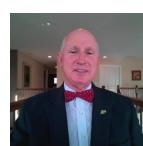


The International Journal of Hydrogen Energy is published by Elsevier and is our official journal of the International Association for Hydrogen **Energy** and was established in 1976. I joined two years later as the first Assistant Editor. Four years later it became monthly, biweekly in 2008, weekly in 2015 and 80 issues in 2021.

We published 40,312 pages in 80 issues in 2021.

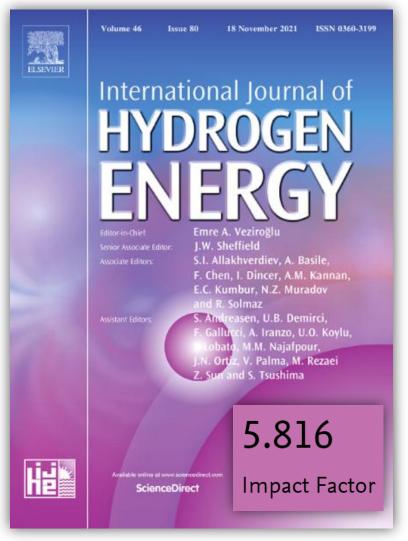








### International Journal of Hydrogen Energy



Journal metrics provide valuable insight into three aspects of the journal: *IMPACT, SPEED and REACH.* 

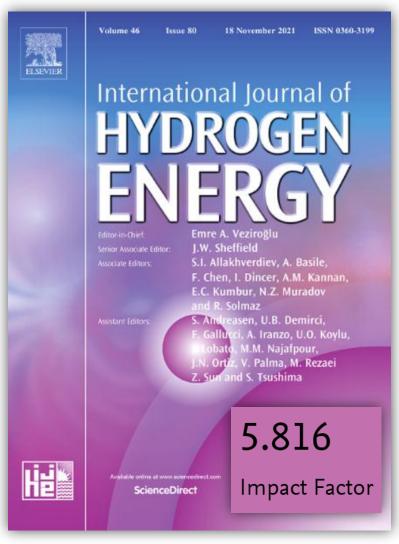
These metrics help authors select the "best" journal for the publication of their research findings.

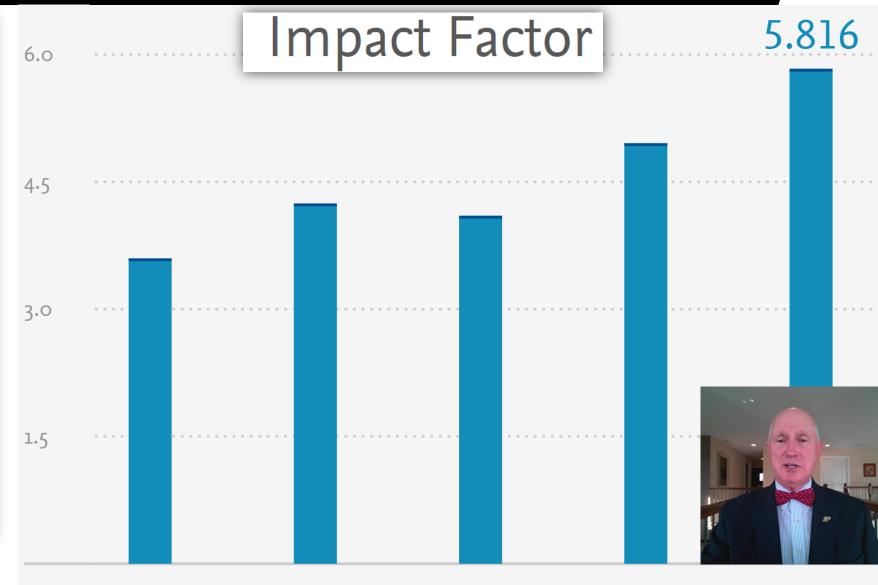






### International Journal of Hydrogen Energy

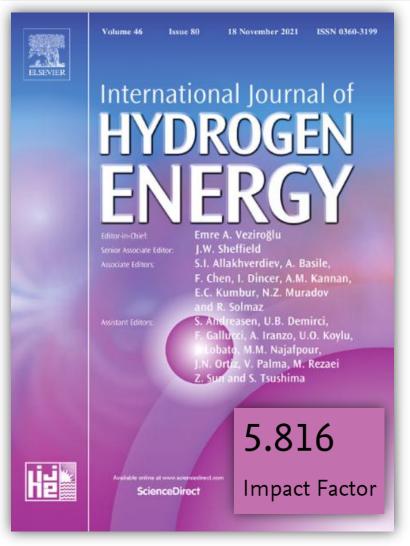


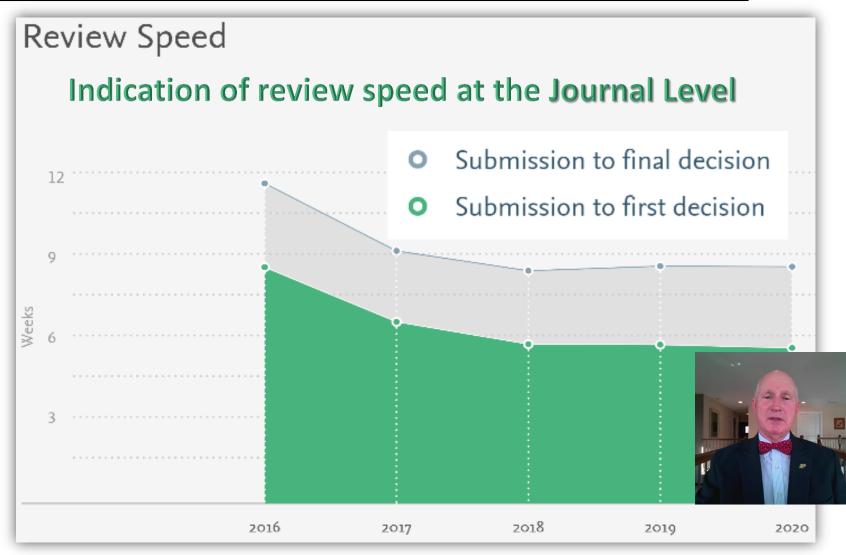






### International Journal of Hydrogen Energy









### **Hydrogen Council**

The Hydrogen Council is a global CEO-led initiative of leading companies with a united vision and long-term ambition: for hydrogen to foster the clean energy transition for a better, more resilient future. Using its global reach to promote collaboration between governments, industry and investors, the Council provides guidance on accelerating the deployment of H<sub>2</sub> solutions around the world. It also acts as a business marketplace, bringing together a diverse group of 120+ companies based in 20+ countries and across the entire H<sub>2</sub> value chain, including large multinationals, innovative enterprises, and investors.



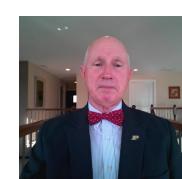


### **Hydrogen Council**

# CEO COALITION TO COP26 LEADERS: HYDROGEN TO CONTRIBUTE OVER 20% OF GLOBAL CARBON ABATEMENT BY 2050- STRONG PUBLIC-PRIVATE COLLABORATION REQUIRED TO MAKE IT A REALITY







### **Hydrogen Council**





























































































































































































































































Policy Toolbox for Low Carbon and Renewable Hydrogen

**Hydrogen** Council

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Policy Design for Low Carbon and Renewable Hydrogen

Make use of local strengths & benefit from cross-border cooperation

Leveraging local strengths is an important starting point in policy design, which should be complemented by cross-border cooperation and trade to

2 Create certainty through targets and commitment

To drive down cost and attract investment, governments can create certainty through legislation, reducing policy risks and market uncertainty. 3 Provide hydrogenspecific support across the value chain

To catalyze and grow new markets, hydrogen-specific support is required across production, midstream infrastructure, and end-use sectors like industry and transport.

Policy review

### Policy Toolbox for Low Carbon and Renewable Hydrogen

Enabling low carbon and renewable hydrogen globally

November 2021

Published on Nov 3,2021 by the Hydrogen Council Copies of this document are available upon request or can be downloaded from this website: www.hydrogencouncil.com Support robust carbon pricing

unlock efficiency gains.

Robust regional carbon pricing mechanisms should be built up from existing schemes, and work together with hydrogen-specific support to drive efficient and effective uptake in the longer term, whilst mitigating carbon leakage.

5 Adopt harmonized certification schemes

in hydrogen.

International standards and robust certification systems play a crucial role in the development of the hydrogen economy, enabling cross-border trade

Societal value and values can be factored into policy decisions. Well-designed hydrogen policies can make a positive contribution to several UN Sustainability Development Goals.

6) Factor in societal value and values

## Hydrogen Council **Policy Toolbox** for Low Carbon and Renewable Hydrogen Enabling low carbon and renewable hydrogen globally November 2021

### The Deployment & Financing Barriers are Concentrated in the First Two Market Maturity Phases

#### Time/maturity

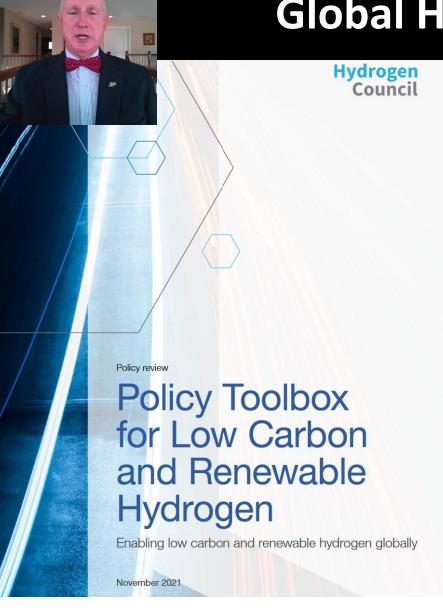
H₂ value chain	Market cretation	Market growth	Market maturity	
	A.1.1 Limited research, development, demonstration and deployment specific funding			
Enabling	A.1.2 Lack of standard methodologies and regulatory body to qualify $^1$ H $_2$ as renewable or low carbon, and certification systems to support the development of the H $_2$ market at international level			
policies	A.1.3 Lack of a regulatory/legal framework defining standards for $H_2$ technologies, applications, and $H_2$ -derived products			

uncertainties around future direction/low sectoral collaboration

A.1.4 Lack of H<sub>2</sub> strategy and societal acceptance as part of broader decarbonisation efforts resulting in

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## The Deployment & Financing Barriers are Concentrated in the First Two Market Maturity Phases

#### Time/maturity

	H₂ value chain	Market cretation	Market growth	Market maturity
	Upstream supply	B.1.1 Locked-in to existing assets and fossil fuels (e.g., using coal/oil)	B.2.1 Inefficient subsidisation of unabated fossil fuels that encourages supply, e.g., carbon pricing	B.3.1. Unstable network and supply, including insufficient access to renewable energy and carbon capture and storage
		B.1.2 Limited physical access to required inputs, e.g., renewable electricity installations	B.2.2 Limited ability to recoup production costs, e.g., uncertain volumes and price	
A		B.1.3 Low deployment of technology, e.g., electrolysers, carbon capture and storage	B.2.3 Low availability and high cost of capital	
		B.1.4 Limited investment due to long payback period and high risk		

## Hydrogen Council **Policy Toolbox** for Low Carbon and Renewable Hydrogen Enabling low carbon and renewable hydrogen globally November 2021

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### The Deployment & Financing Barriers are Concentrated in the First Two Market Maturity Phases

#### Time a /ma aturity

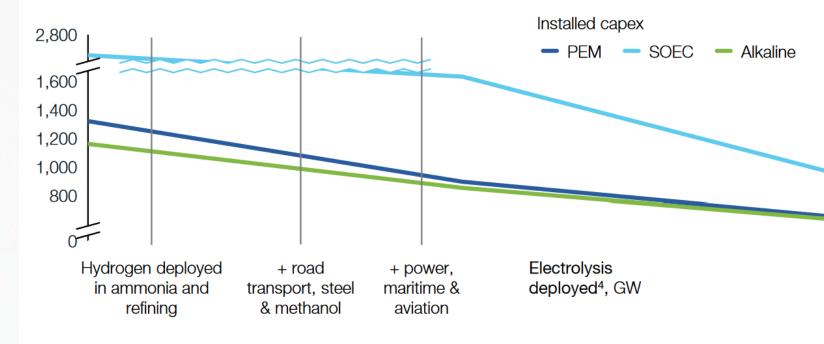
Time/maturity				
	H₂ value chain	Market cretation	Market growth	Market maturity
B	Midstream transmission, distribution, and storage infrastructure	C.1.1 Immature and/or inefficient storage options and development (incl. liability issues)	C.2.1 Lack of repurposing, retrofitting or building new infrastructure, e.g., pipeline, refueling stations, port facilities	C.3.1 Lack of reliable infrastructure, incl. last mile distribution infrastructure
		C.1.2 Lack of planning of H <sub>2</sub> infrastructure (e.g., transport, storage, HRS) resulting in delay in investment decision		C.3.2 Lack of monetisation of the flexibility (e.g., buffering, storage) that hydrogen will provide to the energy system
C	Downstream demand	D.1.1 Locked-in to existing assets that do not use H <sub>2</sub> , e.g., fleet	D.2.1 Limited demand-pull and uptake of H <sub>2</sub> in end-use sectors, e.g., industry, transport, buildings	
		D.1.2 Low availability, and technical and commercial viability of end use appliance for H <sub>2</sub> , e.g., boilers	D.2.2 Lack of H <sub>2</sub> familiarity for offtakers, causes reluctance to adopt or need long lead time and cannot reach minimum viable scale	

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### Electrolyzer CapEx<sup>1</sup> and Demand by Sector, USD/kW<sup>2</sup>

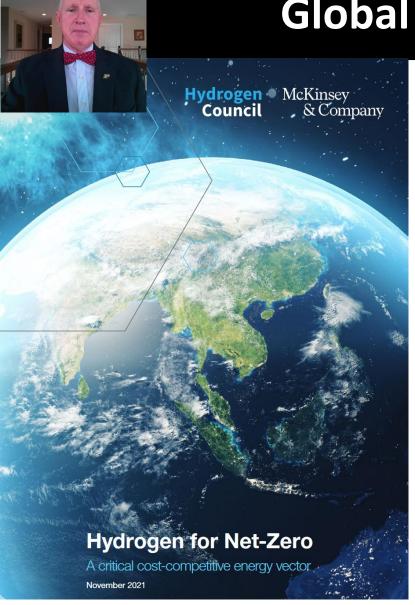


- 1. 2020-2030 modelled
- 2. USD/kW of hydrogen produced
- 3. Medium electrolysers (4000 Nm<sup>3</sup>/h). Electrolyser CapEx defined as sum of: indirect costs, building CAapEx transportation to site, installation and assembly CapEx, system CapEx
- 4. Equivalent global demand

Source: Hydrogen Insights Project and Investment



Hydrogen McKinsey Council & Company



Hydrogen has a central role in helping the world reach net-zero emissions by 2050 and limit global warming to 1.5 °C. Complementing renewable technologies and enhanced efficiency improvements, clean H<sub>2</sub> offers the only long-term, scalable, and cost-effective option for deep decarbonization in sectors such as steel, maritime, aviation, and ammonia.

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# **Hydrogen** • McKinsey & Company **Hydrogen for Net-Zero** A critical cost-competitive energy vector

## SCALING THROUGH 2030 IS CRITICAL FOR MEETING LONG-TERM TARGETS AND UNLOCKING COST-EFFICIENT DECARBONIZATION OPPORTUNITIES

Setting our energy system on a trajectory to net-zero requires firm commitment and rapid acceleration. It is estimated the deployment of 75 million metric tons of clean hydrogen is needed by 2030 – an ambitious, yet achievable target.

Hydrogen for Net-Zero Hydrogen Council, McKinsey & Company

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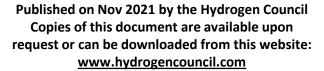


# **Hydrogen** McKinsey & Company **Hydrogen for Net-Zero** A critical cost-competitive energy vector

STRONG MOMENTUM,
BUT A \$540 BILLION CAPITAL GAP REMAINS UNTIL 2030

The hydrogen industry shows strong momentum around the globe, with more than 520 projects announced in 2021, up 100% compared to 2020. These projects will produce 18 million metric tons of clean hydrogen supply, infrastructure and end-uses. Considering investments to achieve government targets and support equipment value chains, the total sum of estimated spending will grow to more than USD 600 billion by 2030.

Hydrogen for Net-Zero Hydrogen Council, McKinsey & Company





Focus

### Global Hydrogen Energy Update



### Framing for 'Hydrogen for Net-Zero'

Hydrogen for Net Zero...

- Hydrogen demand and CO<sub>2</sub> abatement
- Current momentum
- Investments required & gap

Perspective on the role hydrogen can play in a Net Zero world 2050, and highlight (realistic) steps that must be taken in the coming decade

... is developing a ambitious, yet realistic, path to Net Zero in 2050

Current trajectory (BAU)

Hydrogen for Net Zero

Net Zero (Unconstrained)

Continuation of current trajectory and trends, with limited emission reduction - we fail to meet the Paris targets Ambitious, yet realistic, perspective on hydrogen's role on the pathway to Net Zero in 2050 in line with the Paris Accord

Techno-economic optimum for 'what would need to happen', that is unconstrained by policy framework, supply chain limitations, and investments required

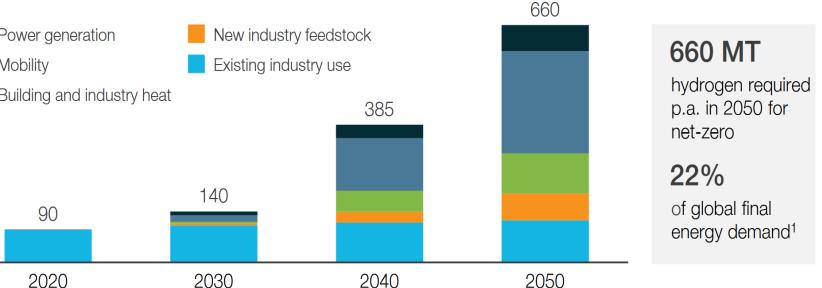
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### **Hydrogen** • McKinsey & Company Power generation Mobility Building and industry heat 140 90

#### **GLOBAL HYDROGEN DEMAND BY SEGMENT UNTIL 2050**

Hydrogen end-use demand by segment, MT hydrogen p.a.



**Clean hydrogen** is either renewable or low-carbon hydrogen.

**Renewable hydrogen** is produced from water electrolysis with renewable electricity. Low-carbon hydrogen is produced from fossil fuel with carbon capture and storage.

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**Hydrogen for Net-Zero** 

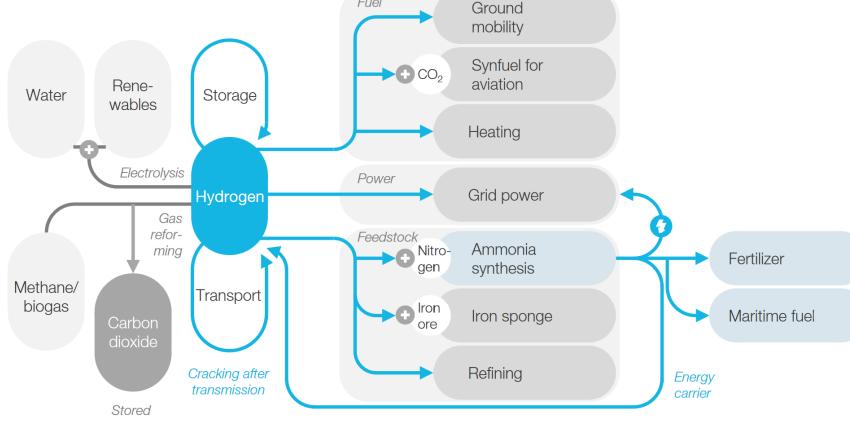
A critical cost-competitive energy vector



## Hydrogen McKinsey Council & Comp & Company **Hydrogen for Net-Zero** A critical cost-competitive energy vector November 2021

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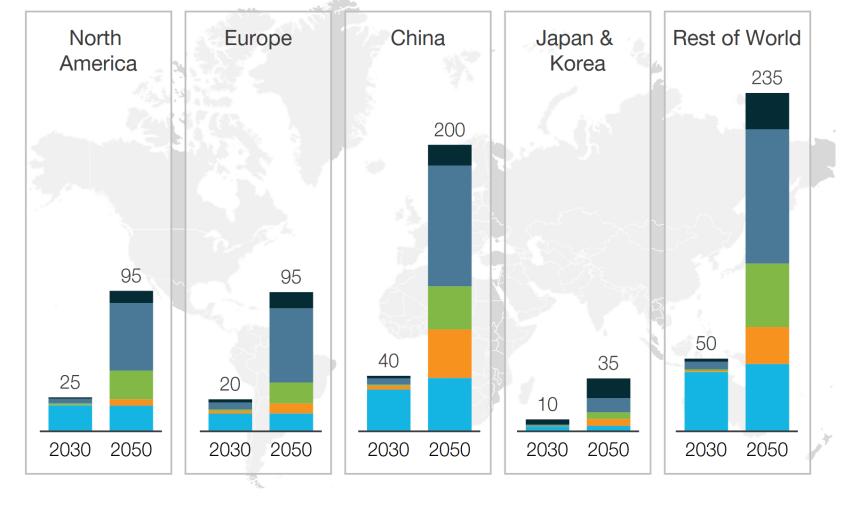
## HYDROGEN PATHWAYS IN THE ENERGY SYSTEM: SECTOR COUPLING







### **HYDROGEN END-USE DEMAND BY REGION (MT)**



New Industry uses

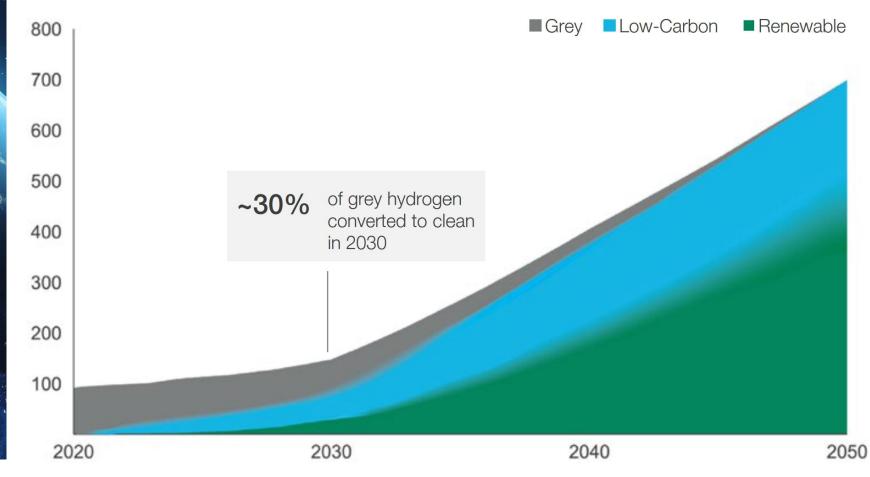
Existing industry use

Heating

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### **HYDROGEN SUPPLY MIX BY PRODUCTION METHOD (MT)**



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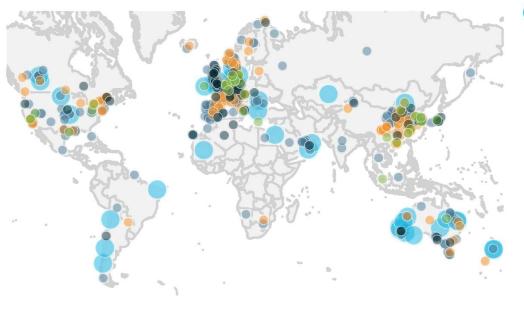


## **Global Hydrogen Energy Update** Hydrogen McKinsey Council & Comp & Company **Hydrogen for Net-Zero** A critical cost-competitive energy vector

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November 2021

### **HYDROGEN PROJECT ANNOUNCEMENTS**



50-100% increase since last January report



100+% increase since last January report



Announced MW-scale projects1



261

Europe



Asia and China



North America



Oceania



Latin America





Middle East and Africa



43

Giga-scale production

Renewable hydrogen projects >1 GW, lowcarbon hydrogen projects >200 ktpa



Large-scale industrial usage

Refinery, ammonia, methanol, steel, and industry feedstock



Transport

Trains, ships, trucks, cars and other hydrogen mobility applications



Integrated hydrogen economy

Cross-industry, and projects with different types of end-uses



Infrastructure projects<sup>2</sup>

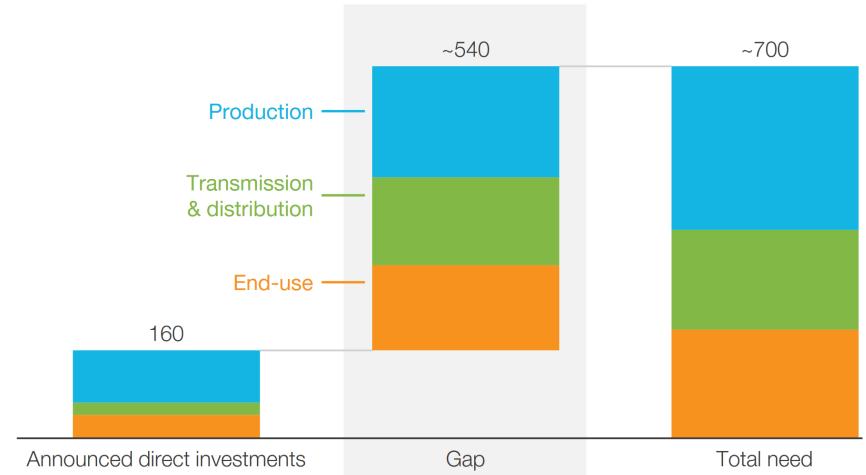
Hydrogen distribution, transportation, conversion, and storage

# Hydrogen McKinsey Council & Company **Hydrogen for Net-Zero** A critical cost-competitive energy vector

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### **INVESTMENT GAP IN HYDROGEN VALUE CHAIN**

Announced and required direct investments into hydrogen USD billion until 2030

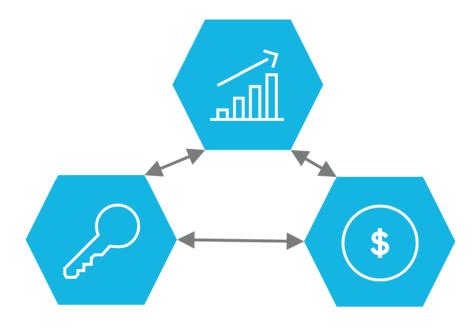


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### **HYDROGEN MUST BE UNLOCKED AND SCALED**

## Create demand Incentivize decarbonization through clean hydrogen



## Ensure access Make hydrogen accessible through the right infrastructure

## Lower cost Create economies of scale to reduce cost and open new markets

## Thank you







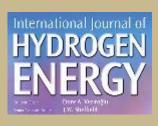
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### **President**

**International Association for Hydrogen Energy** 



**Senior Associate Editor**International Journal of Hydrogen Energy



